



Business Newsletter

Winter 2009 Vol. 9 Issue 1

Januray 27th, 2009

Save the Date!



NKCDC Business Breakfast Joins the Fishtown Area Business Association's Meeting

Wednesday February 4th
NEW START TIME 8:30am-10am
@ Memphis Flats
1714 Memphis St
(at Eyre and Memphis Sts)

Kevin Dow, the new Deputy Director of the City's Office of Neighborhood and Business Services will be speaking on the changes in interacting with city departments. All local business owners are welcome. Please join us!

RSVP to [Ryan Briggs](#)
215 427 0350 x 124

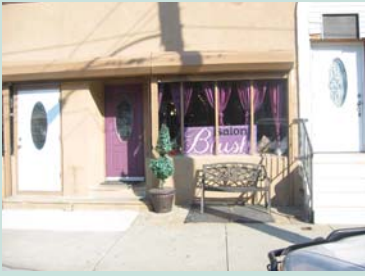
Facade Improvement of the Quarter

New State Grants for Energy Efficiency Projects

Energy Costs are rising and consumers are increasingly less eager to spend their hard earned dollars. So how do you stay competitive and stay afloat in these tough economic times? Reducing overhead and basic operating costs is a place to start. The State of Pennsylvania is supporting efforts to 'green' your business. How do you know if you can operate your business more efficiently or decrease the amount of waste you create? How do you know what steps to take? Small and medium sized businesses are welcome to take advantage of the Energy Monitoring and Assesment Program ([EMAP](#)). This is a no cost, confidential state program which involves an analysis off various business operations ranging from production , to the building's lighting, heating and cooling systems. A site visit with an energy consultant and a review of utility bills will allow the consultant to offer some cost savings solutions. For instance, replacing lighting systems maybe an initial investment of \$5000 now, but will save you many more thousands of dollars in the future as reflected in your energy bills.

One EMAP Client and grant recipient, Priority Communications in DuBois, reported an \$11,000 reduction in energy costs to their office building by simply replacing old systems with new energy efficient heating and lighting systems. "Keeping energy costs as low as possible helps us remain competitive," says business owner Joe Phillipone. In 2008 Priority Communications won an Energy Star Small Business Award for their committment to going green, which they can thank in part to the EMAP prgoram. A smaller enterprise, Trip's Bar and Grill in Bend, PA reported a savings of \$150 in the first month after implementing their refrigeration systems upgrades- per the reccomendations of an EMAP energy consultant.

To support these initial costs of 'going green', the Department of Environmental Protection has announced that it will begin to provide 25% matching grants of upto \$25,000 to businesses that undertake projects to improve their energy efficiency. Designed to promote sustainable business practices, this program encourages businesses to work on driving down their energy costs during tough financial straits. Grants are applicable for energy efficiency improvements to lighting, heating, cooling, refrigeration and process machinery, and also cover insulation and weatherization projects. This is a major



Salon Blush 2407 E York St

For more information on the facade improvement grant and how we can help you improve your businesses facade-

Contact [Sarah Corlett](#)
215 427 0350 x 111

Fishtown Area Business Association

Fishtown Area Business Association

FABA



It is time to renew or join FABA. Dues are \$50 annually, [click here for the membership form.](#)

Monthly Meetings, open to the public are **EVERY FIRST WEDNESDAY** from

5:30-7pm

At Third Federal Bank
136 W Girard Ave

Contact [Paul Kimport](#)

or visit www.fishtownbusiness.org

Fishtown Shad Festival Seeks Sponsors

FABA is hosting the 1st Annual Shad Fest Saturday **April 25th**. Local businesses are needed to help sponsor the event. Download the Sponsor Form here or check the website for updates-

www.fishtownshadfest.org

Looking for a Commercial or Industrial property?

Check our online [Property List](#) and sign up to receive monthly updates.

Visit our website at www.nkcdc.org to sign up or email Ryan at

opportunity to cut down on costly energy waste and better the environment. Requesting an energy audit is the first step!

To get started- contact Sarah Corlett at NKCDC to start your EMAP energy audit and go on your way to saving money by going green. Sarah can be reached at 215 427 0350 x111. More info about EMAP is at www.askemap.org

More News and Events

The Merchants Fund Grant Deadline

February 2nd



[The Merchants Fund](#), a private non-profit has grants and loans available for merchants who have been in business for 3 years or more. Grants can be used for a variety of uses, including improvements to your shop's interior or exterior or help with marketing plan or website. Grants and loan amounts are from \$1000 to \$20,000. To apply, contact [Sarah Corlett at NKCDC](#).

First Fridays on Frankford Ave

February 6th 2009



Art show opening receptions will be at Bambi, Goldfish Gallery, Perpetua Antiques, Germ Books, Highwire Gallery, and Rocket Cat Cafe.

See full details at www.frankfordavearts.org/newsevents.asp

Save the Date

Saturday May 16th 2009

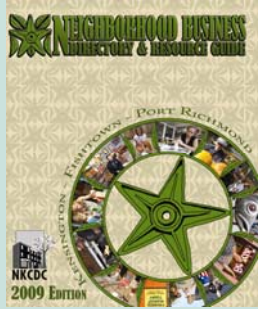
3rd Annual Kensington Kinetic Sculpture Derby and Trenton Ave Arts Fest



The design competition and parade will once again infuse the neighborhood with spectacular feats of imagineering and ridiculousness! Look for the 2009

rbriggs@nkcdc.org to be added to the list.

2009 Neighborhood Business Directories



Get your copy today at neighborhood businesses including, Third Federal Bank, Rocket Cat Cafe, Sulimays, Johnny Brenda's, Exit Realty the Waterfront Group and more!

THANK YOU to printer [Northern Liberty Press](#) and designer [Devilfish Ink](#) for creating such a great product!

To request copies contact Kathryn at 215-427-0350 x 120

For more information on how we can assist your existing or start up business, contact-

Sarah Corlett
Economic Development Director
Email: scorlett@nkcdc.org
Phone: 215 427 0350 x 111

Also Visit:

www.frankfordavearts.org
www.Fishtownbusiness.org
www.kinetickensington.org

SPONSORSHIP information soon. For more info contact [Kathryn](#) 215 427 0350 x120 or www.kinetickensington.org

★ FEATURED BUSINESS

Third Federal Bank 2330 E York St



Branch Manager Sharon Morgan

Most Fishtown residents already know that banking with local Third Federal Bank on East York St is the way to go, but we wanted to remind some businesses and new residents that Third Federal Bank is truly a good citizen in our neighborhood. These economic times have caused concern and distrust in financial institutions. Third Federal Bank is not one of those troubled bankrupt corporations that you might hear about on the news. They are old fashioned in all the right ways- providing excellent customer service and knowing most customers by name. Keeping with the latest technology allows the bank to offer secure online banking with billpay with no additional fees.

The bank started in Philadelphia (on Frankford Ave) in 1921 and is still serving Pennsylvania businesses and residents with 14 branches. They offer superior business products, lending to small businesses with good credit. Their business checking account is truly free with no minimum balance and no fees. Many businesses get hit with bank fees that can add up through the year, and this can become quite a financial burden. Managed By local resident Sharon Morgan the East York St Branch is renowned for their superior service. Third Federal Bank is an active player in the community offering to host local business networking events, helping to advertise local businesses through the SPOTLIGHT on BUSINESS program, and sponsoring neighborhood groups and events. Each Customer, business or individual, is valued and appreciated.

Third Federal Bank 2326-30 E York St 215 423-2314 www.thirdfedbank.com

For more information please visit www.nkcdc.org or email Kathryn at kdoherly@nkcdc.org