

New Kensington Community Development Corporation

FRANKFORD AVE ARTS CORRIDOR NEWSLETTER**Volume 11****April 2007****Business of
Art Workshop
Series**

The Fishtown/Kensington/Port Richmond neighborhoods have become a haven for Philadelphia artists. For years now, artists and creative types have been taking advantage of the affordable live/work space and creative energy that ebbs and flows throughout the area. NKCDC has tapped into these resources by engaging artists in community projects, by promoting the area artists and by developing Coral Street Arts House.

NKCDC also recently launched a Business of Art workshop series. These abbreviated courses are intended to give neighborhood and city-wide artists the knowledge and resources needed to succeed in the professional world.

Coral Street Arts House Coordinator, Laura Semmelroth, formed a partnership with Temple University's Small Business Development Center. With the assistance from Marcia Lyssey, Laura has been able to program workshops led by expert professors and instructors.

Last September "Basic Financial Management for Artists" kicked off the series. Approximately 30 artists of varying genres showed up and for the small fee of \$10, they left armed with some valuable tools. On February 6th of this year, "Facing the Tax Man" was held to teach artists the ins and outs of the often times confusing federal and state income tax reporting system. Many talented artists are busy creating work and have ad hoc ways of reporting income. This workshop was intended to show artists how to adhere to tax guidelines without feeling overwhelmed or uneasy about the process. Most recently, an active resident, realtor and local artists hosted a workshops titled

"Homeownership for Artists." Jeff Carpineta, also the co-owner of Honeymoon Music, spoke to a room full of over 40 artists about the barriers artists face when pursuing building ownership. These include but are not limited to finding a realtor, securing a mortgage and locating the right space.



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**★ LATEST NEWS****Trenton Avenue Arts Festival and Kinetic Sculpture Derby**

Mark your calendars! On May 19 the [East Kensington Neighbors Association](#) will be hosting the second annual **Trenton Avenue Arts Festival**. Join residents, local artists, restaurants and [Yards Brewery](#) in a day of celebration. To participate contact Laura lsemmelroth@nkcddc.org or 215.739.0310

First Philadelphia **KINETIC SCULPTURE DERBY** right in the neighborhood!!! This design competition and parade will highlight human powered transit. Visit www.kinetickensington.org or contact KATHRYN 215.427.0350 ext. 120 or kdoherly@nkcddc.org

MEET AND GREET for KKSders
April 7
Yards Brewery 2 - 4 pm
Pick up free parts donated from [Fuji Bikes](#), register and hook up with potential teammates.

Frankford Avenue Arts Corridor Plan available online

The Frankford Avenue Arts Corridor Plan, completed last fall with the help of Market Knowledge, Group G, NKCDC, and a series of

"Basic Financial Management for Artists" will be back by popular demand on May 1st. From 6 to 8 pm Temple Small Business Development Center will cover topics such as basic record keeping, creating a budget, improving credit and more. For \$10 call 215.204.3856.

Often times artists do not see themselves as business people. But in fact artists are an important part of the local and regional economy and therefore should demonstrate this in the way they conduct their business. The artist as a business means that each painter, musician or design firm should know how to market their product. Therefore on June 16th, University of Arts professor Andrea Snyder will be offering a full day crash course called "How to Market What You Make: Marketing and Sales Basics for Artists and Craftspeople." For only \$20 Andrea will be leading a class from 9 am to 4:30 pm that will inform artists how to approach art buyers, how to understand the market and how to price their work. Lunch at Yards Brewery and food from Cosmic Catering are included.

For more information about the series and to register for the next workshop, contact Laura Semmelroth @ 215.739.0310 or lsemmelroth@nkcdc.org.

★ FEATURED BUSINESS



B. Someday Productions Opens Community Theater

This summer husband and wife Stan Heleva and Michelle Pauls of [B. Someday Productions](#) will open the Walking Fish Theater...yet another contribution to the thriving Frankford Avenue Arts Corridor. B. Someday has been building a new headquarters at 2509 Frankford Avenue that will include rehearsal, performance and workshop space on the first floor. These three artists have been starring, directing and writing plays as B Someday Productions since 1997. In 2000 the group hired an education director who focused on the outreach component Pauls and Heleva wanted to include as part of their non-profit.

Their new home on Frankford Avenue will have plenty of rehearsal and performance space on the first floor. Pauls and Heleva will reside with their family above the theater. In addition to using the space for the workshops of B. Someday, the owners will lease the space for various community events and to other local artists who may need room to hold a class or creative sessions.

"Adventures in the Skin Trade" will be the first production to appear at the Walking Fish Theater in September. In October Pauls says the group will begin the Family Theater Series once a week. This theater series will be

community meetings, is available online at www.nkcdc.org, under Neighborhood Plans, then in Frankford Ave Arts Corridor area. Posted bi-monthly, the goal of this newsletter is to keep people informed about arts-related development on Frankford Avenue and in the Fishtown and Kensington neighborhoods. If you know someone who would like to subscribe to this newsletter please have them send an e-mail to kmusselman@nkcdc.org. To unsubscribe to the list, place this request via e-mail as well to kmusselman@nkcdc.org

FYI

Art Rack Proposals

We are currently in the process of seeking proposals for a second round of ArtRacks, to be located along the Frankford Avenue Arts Corridor!

Please download a copy of the RFP.

Due date for proposals is April 23rd.

Do you have a vision for an Art Rack but lack the skills to physically create the sculpture? Submit your idea and NKCDC can help find a local fabricator.

Questions can be addressed to Sarah at 215-427-0350 ext. 111 or scorlett@nkcdc.org

Philadelphia Open Studio Tours (POST)

Meet and Greet

When: April 5th 6:30 pm

Where: Coral Street Arts

a "literary-based interactive theater event for children and caregivers." Pauls says that she and husband intend for the Walking Fish Theater to be a community theater place in the truest sense - engaging the neighborhood in observing theater but also encouraging people of varying backgrounds to create it. Thespians, costume makers, musicians and set designers are all part of this community theater model.

The generous funding from United Way and the Pennsylvania Humanities Council has allowed B. Someday Productions to partner with Kensington High's Creative and Performing Arts school. Twice a week Pauls visits the students and teaches the young adults how to turn their personal stories into performances. On May 17th the students will showcase their work they created in the *Storytelling Project* at Coral Street Arts House. From 5 to 8 pm neighbors are welcome to see the show and enjoy local musicians and food. The event is FREE and open to the public.

For more information on B.Someday Productions visit the website at www.bsomeday.org. B. Someday will also be holding a fundraising event on May 5th. Contact Michelle or Stan at 215.427.2822 for additional questions and don't hesitate to walk by the new space on Frankford Avenue!

★ NEW KENSINGTON PROPERTY UPDATE

For Sale

2218 Frankford ave

*New mixed-use space with a lot.
Great restaurant location.
Will build to suit. 1,000 s.f. plus basement
contact Patty Stein 215.205.2075*

2031 Frankford Avenue

*1,200 s.f. commercial space in rehabbed mixed-use building. - perfect for gallery, boutique, bookstore...
Contact Steve Cacchitti at 610.457.1113*

2040 Frankford Avenue

*1,200 s.f. commercial space in rehabbed mixed-use building. Rent or purchase.
Contact Fishtown Realty 215.427.2400*

1301 Frankford Avenue

*Beautiful building on the corner of Frankford and Thompson in the heart of the Arts Corridor. 2,700 s.f. zoned R-10 and current home of Fishtown Tavern. Listed at \$999,000.
Century 21 Liebovitz (215) 634-0800*

1444 Frankford Avenue

Commercial space on the first floor - Dyer's Pub currently. Residential space on the 2nd and 3rd floor. Listed at \$485,000. Century 21 Advantage Gold - Roosevelt.

House

Find out about how local artists can join other studios in the city to be part of this October event. POST coordinators will be present to answer questions about participation. Once again, NKCDC will support Fishtown/Kensington artists by providing shuttle services to and from area studios.

Studios EAST of Broad:
October 20-21, 2007
Studios WEST of Broad:
October 27-28, 2007

REGISTRATION deadline
May 1st!!!!
[Click here](#) for more information.

Opening at Bambi Gallery POSTCARD DIARIES. On going works by Mark Mothersbaugh
Opening reception "Good" Friday, April 6, 2007 at 6p-10p
1817 Frankford Ave (Between Montgomery and Berks)
Philadelphia, PA 19125

Frankford Ave. Clean up
This year's Spring clean up will be on **Saturday, April 14, 2007!** BBQ at **Yards Brewery** to follow. Come out and lend a hand, volunteers should call Kathryn at 215-427-0350 x 120 or email kdoherly@nkcdc.org
Section leaders are needed!

PositiveSpace Meeting
Join neighborhood artists the 2nd Tuesday of every month @ Johnny Brenda's 7pm. To be part of **Arts & Crap Sale 5.0** on May 5th, [click here](#) or e-mail positivespacephila@gmail.com.

[To view full property update click here.](#)

((Available Properties in the Empowerment Zone, [click here](#))

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