

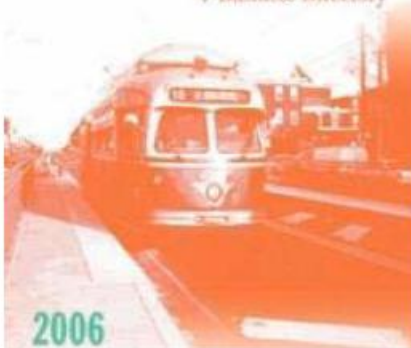
NEW KENSINGTON QUARTERLY BUSINESS

E-NEWSLETTER

brought to you by
New Kensington
COMMUNITY DEVELOPMENT CORPORATION



NEW KENSINGTON CDC
Business Directory



The 2007 Business Directory AD Season has begun!

We have started designing next year's directory and we are taking advertisements sponsorships now! Still a bargain for a year round promotional, ads can be designed by you or our professional graphic designers Kenneth Thomas and Rebecca Maule. All businesses are listed

for free, but we can't print it without people purchasing larger ads.

The sizes and pricing are below-

- 1/8 page ad = \$ 70
- 1/4 page ad = \$ 130
- 1/2 page ad = \$ 240
- Full page ad = \$ 460
- Inside FRONT= \$ 1000
- Back COVER = \$1300

**The deadline for ads sponsorship is FRIDAY
OCTOBER 27th 2006!**

TO purchase an ad in the New Kensington 2007 Business Directory

Fall 2006
Volume 6
Issue 4

Tuesday October 10th

Next Business Breakfast

**TUESDAY October 10th
8-9am
AT Don Rey's Lost Bar at
2442 Frankford (at Hagert
st)**

Neighborhood Developers
will cover steps and costs
for rehabilitating your
building.

GOOD Workshops!!!!

Temple University's Small
Business Development Center
is offering several Workshops

submit-

1. a check/money order for the FULL ad amount
2. A 300 DPI Jpeg of your logo or an image you want to use

OR

3. YOUR ad in a 300 DPI JPEG or PDF emailed or sent to us.

For more information PLEASE CALL KATHRYN at 215 427 0350 x 120

Sarah Corlett Replaces Sarah Thompson as our New Economic Development Director



Sarah Corlett recently moved from Chicago to join NKCDC's staff as Economic Development Director. She received her Master's in Urban Planning with a concentration in economic development from the University of Illinois Chicago and spent time working on special projects with the Department of Cultural Affairs for the city. A former member of Dayton Ballet Company in Ohio, she has focused her energy on using the arts as a development tool. Sarah is excited about her relocation to the East Coast and New Kensington's service area!

NEWS and UPDATES-

Look for 15 new Planters installed along Frankford Ave as part of the ARTS CORRIDOR PLAN.

September 22nd Opening for My North Philly: Voices of Kensington art show at Coral St Arts House, reception from 6-9pm at 2446 Coral st

The last Neighborhood Tour by Greater Philadelphia Tourism and Marketing Corporation will take place Saturday October 7th Trolley leaves from 5th and Market at 9:30 am and visits Coral St Arts House, Greensgrow Farm, and Yards Brewing Co.

SAVE THE DATES!

NOVEMBER 3rd and 4th

The 5th Annual Philadelphia Social Ventures Institute is scheduled for November 3-4. Our own *Bambi Gallery* will be presented as a case study this year. For more information and to learn how you can attend, visit www.sbnphiladelphia.org.

OCTOBER 7th

Frankford Avenue Fall Clean-up will be held on October 7th from 9:00-noon followed by a BBQ at Yards. Meet at NKCDC Garden Center to get equipment and cleaning assignments. Rain date is October 21st

OCTOBER 14th and 15th POST

NKCDC will be providing bus tours stopping at studios in Kensington & Fishtown on October 14th and 15th. **Tour starts at Johnny Brenda's on Frankford and Girard at Noon and leaves every 30 minutes.**

in October!

They are offered to small businesses to assist with marketing and planning for growth.

- **October 3rd : Planning Growth - FREE!**
- **October 11th: Business Websites 101- \$20**
- **October 12th: Grow Your Business- \$95**

For More info go to

www.temple.edu/sbdc

Save the Date!

Business Networking

Event:

Fishtown Area Business Association invites local business owners to meet, greet and collaborate with one another **October 26th from 6-8pm. (Location TBA)**

CONGRATULATIONS to the interim officers elected in August.

Paul Kimport (Johnny Brenda's) - President

Sophie DiPinto (DiPinto Guitars) - VP

Sharon Morgan (Third Federal) - Treasurer

Mary Freihofer (Affordable Skin Care

Salon)- Secretary

Know of a Business trying to open?

REMINDER

If you know of someone looking to open a business in our neighborhood, PLEASE have them call us to get help finding space and getting through the permit and zoning process! We have a few spaces looking for tenants, so spread the word!

Call Sarah at 215 427 0350 x 111, or Kathryn X 120

Philly Car Share

Philly Car Share is coming to Kensington!

If your business or home needs an occasional use of a car, but buying one is too expensive, consider joining Philly Car Share now! It is free to join and they have waived all monthly

membership fees for businesses! Hourly rates are between \$5.90-7.90 and mileage is only 9 cents!

The car will be at Coral St Arts House at Coral and Hagert in a few weeks!

Call 215 730 0988 or go to www.phillycarshare.org to join!

PLEASE say that KATHRYN from NEW KENSINGTON sent you to take advantage of the good rates!



★ FEATURED BUSINESS

Liberty Cycles

Just over a year ago, Adam Cramer and Denis Ketzes relocated their motorcycle fabrication business from South Philly to Fishtown. The building, which includes 3 artist loft studios, is perfect for the full service machine shop they run to repair antique bikes. Entering Liberty Cycles is a dream come true for avid

motorcycle lovers. All of the bikes Adam services are at least 20 to 30 years old. There are bikes of nearly every shape, size and color arranged in several rows. In addition, Adam and Denis conduct aluminum casting and store Vitamin Water in the facility for the promotional events in the area.

Four individuals that rent work space from Adam and Denis are all artists with a variety of talents. Chris Wirth is an ornamental ironworker and his creations can be found throughout the Philadelphia area. Paul Palco, an illustrator notorious for his angry clown series, currently is showing at the Delicious Corset gallery in Northern Liberties. Two Mural Arts Program artists, Brad Carney and Lisa Murch, also rents out the space. Lisa directs sculptures and mural arts projects throughout Philadelphia.

Adam anticipates the availability of 4 new loft studio spaces in the near future. The Liberty Cycles building encourages a creative atmosphere with interaction among the artists who share common facilities and materials. When you do stop into Liberty Cycles to take a peek, be sure to ask for Pat!

Buy Local! If you need a talented professional to service your antique bike, do not hesitate to stop into Liberty Cycles. Make use of the creative tenants in the studios as well. Interested in renting work space? Feel free to contact Adam!

Call LIBERTY CYCLES 267. 514. 2857 or e-mail cycleadam@hotmail.com

Canvas Café: “Delicious food at affordable prices, free wireless access”, 400 E. Girard Ave., 215.425.0524, www.canvascoffee.com

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Get your business listed on our bi-monthly newsletter and reach potential customers and partners. It's only \$30 for a 6 month subscription (covers 3 newsletters) and \$50 for a yearly subscription (covers 6 newsletters). Sign up now! Only 5 spots available! Call James at 215-427-0350 x106 for more information.

Act now for special rate on a second newsletter sponsorship! An annual sponsorship for 2 newsletters is \$75! What a deal! Call now!